

# 2010 Association of Food Industries Advertising Order

We wish to order the advertising space checked below in Association of Food Industries' 2010

Complete and fax this form to: 732-922-3590 **NOW!**

## ADVERTISING RATES

<input type="checkbox"/> Back Cover - 4 color	\$2200.00
<input type="checkbox"/> Inside Cover pages - 4 color	\$1600.00
<input type="checkbox"/> Cover Stock inside page - 4 color	\$1050.00
<input type="checkbox"/> Full page - 4 color	\$950.00
<input type="checkbox"/> Full page - black & white	\$450.00
<input type="checkbox"/> Half page - 4 color	\$685.00
<input type="checkbox"/> Half page - black & white	\$325.00
<input type="checkbox"/> Quarter page - 4 color	\$375.00
<input type="checkbox"/> Quarter page - black & white	\$199.00
<input type="checkbox"/> PMS colors, each	\$215.00
<input type="checkbox"/> Composition, if needed	\$95.00

Bleed at no extra charge

Rates do not include ad agency commissions.

Advertisers seeking cover positions must submit contracts by December 1. Cover lottery winners must pay in full by December 31, 2009 or lose their position.

Extra copies of the Annual are free of charge to advertisers and members of the Association. Please indicate number wanted: \_\_\_\_\_

Reprints of full page ads may be obtained at cost of printing. Check here if you want details:

## MECHANICAL INFORMATION

SIZES	WIDTH		DEPTH
Page	7"	X	9 1/2"
Half page, horiz.	7"	X	4 3/4"
Half page, vertical	3 1/2"	X	9 1/2"
Quarter page	3 1/2"	X	4 3/4"
Bleed	8 3/4"	X	11 1/4"

PRINTING METHOD: Offset: perfect binding. Supply negatives right reading emulsion down at 120 line screen: color - 150 line screen. Separations are required for color ads.

Ad copy may also be submitted as an electronic file via e-mail to info@afius.org or on CD-ROM. Any format is acceptable except Microsoft Word or PowerPoint.

## COPY INSTRUCTIONS

- Repeat last year's advertisement
- Advertising copy enclosed.
- Advertising copy will follow by January 15, 2009**
- Closing Date January 15, 2009**

PUBLICATION DATE: February

## COMPANY NAME

\_\_\_\_\_

## Advertisers: Add Enhanced Directory Listing

Enhance your company's directory listing in the Association directory in the AFI 2009 Annual by adding your company's logo, setting your company name in large bold type, and adding a descriptive statement about your products and services or company philosophy.

### Standard Listing:

#### ASSOCIATION OF FOOD INDUSTRIES, INC.

3301 Route 66  
Suite 205, Bldg. C  
Neptune, NJ 07753  
Phone: 732-922-3008  
Fax: 732-922-3590  
E-mail: afi@afius.org  
Website: www.afius.org

### Enhanced Listing with Logo:



**ASSOCIATION OF  
FOOD INDUSTRIES, INC.**

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Neptune, NJ 07753  
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E-mail: afi@afius.org  
Website: www.afius.org

*The Association of Food Industries Inc. is committed to developing programs that facilitate the business of its member companies, encourage free and fair trade, and foster compliance with US laws and regulations.*